



Students and  
Recent Grads  
\$350,000 USD in Prizes

How can your  
technology benefit  
people, society,  
or the planet?

## Why Should You Participate?

- Significant cash infusion to develop your company/solution
- Global recognition and publicity for your company/solution
- Looks great on a resume or in a prospectus to potential funders
- Review by Cisco technology experts and high-profile judges
- Peer and industry validation for your solution

## Solutions

Solutions should positively impact society using digital technology. Areas of impact include, but are not limited to:



- Water or Food Security
- Education
- Healthcare
- Accessibility
- Environmental Sustainability

## Use Technology to Do Good

Cisco aims to recognize students and recent graduates who are using innovative digital solutions, products, and services to foster economic development and/or solve social or environmental problems.

## Prizes

- Grand Prize \$100,000 USD
- 1st Runner-Up \$75,000 USD
- 2nd Runners-Up \$25,000 USD each (3)
- 3rd Runners-Up \$10,000 USD each (4)
- People's Choice \$10,000 USD

## India Impact Prizes

- Grand Prize \$25,000 USD
- Runner-Up \$10,000 USD each (2)
- People's Choice \$5,000 USD

**Deadline: January 17, 2020**  
[cisco.innovationchallenge.com](http://cisco.innovationchallenge.com)